

# Welcome to the Meeting

Some quick tips for a better meeting:

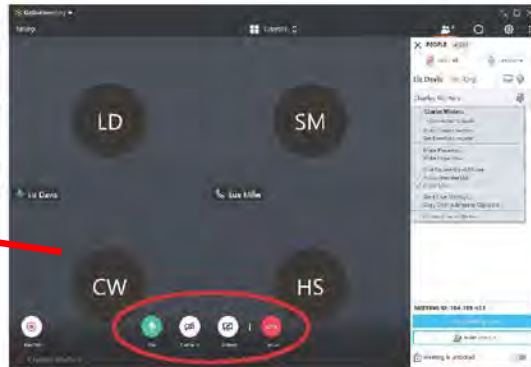
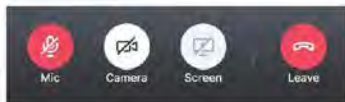
- **Close other programs on your computer**
- **Take a minute to get familiar with the options / controls**
- **We will be recording the meeting and posting it to the project webpage on Georgina's Website**

1. Turn your **Camera ON**
2. **Mute** Mic when not speaking

Control your audio using the **Audio** icon at the bottom of your Viewer, in the Attendee list, or Grab Tab.

Your **Audio** icon glows green when you are unmuted and red when you are muted.

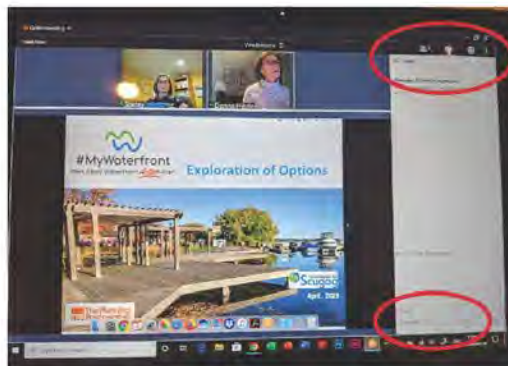
You can start and stop sharing your camera using the **Camera** icon in the Viewer or Control Panel.



3. **Enlarge View** of Screen being shared



To enlarge or shrink the image on the screen use the **+** and **-** icons on the right side of the screen.



The Viewer and Control Panel includes a **Chat** pane where you can exchange messages with other participants.

Use the **Send To** drop-down menu to select your recipients:

**Everyone** - Send a message to all meeting attendees.

**Organizer(s) only** - Send a message only to organizers and co-organizers.

**Specific attendee** - Send a private message to just that person.



4. **Chat** – Send public or private message to organizer

Control how you see participants by clicking **View Everyone** and select how you **View** participants:

**Everyone**  
**Who's Talking**  
**Active Cameras**  
**Hide Everyone**

The **Camera Viewer** can be located along the:

**Top**  
**Left**  
**Right**  
**Bottom**



5. **View Participants**

# Today's Workshop

Begins with a brief presentation

Invitation to share your thoughts at the end of the presentation. I will go down the list of participants organized by first name and call out to people in groups of three to speak one at a time. If I don't see mics on, I will assume you are here to listen and I will move on to the next person

Please be fair and respectful of other participants' time, try and be brief to allow the opportunity for all to share thoughts

Workshops are recorded and the chat box comments will become part of the record of the meeting

We will be monitoring the chat box for questions that will be shared with the group

We will summarize the key themes of what we hear in each session when we wrap up

# Keswick Secondary Plan Review

Public Workshop #3  
December 3, 2020

# Agenda

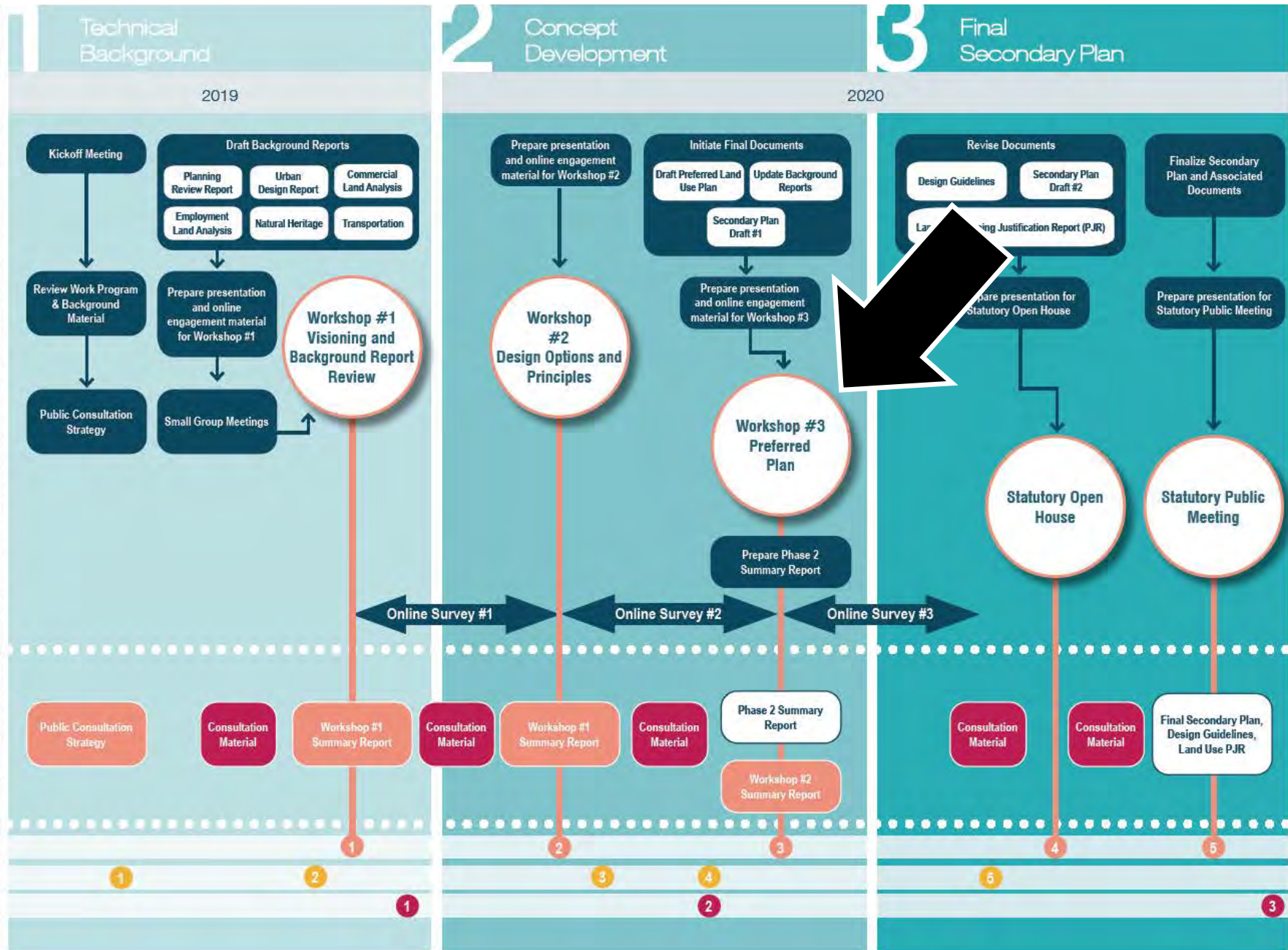
1. Where are we – work plan update
2. Work done to date
3. Draft Secondary Plan
4. Draft Urban Design and Architectural Control Guidelines
5. Next Steps
6. Questions



tasks

deliverables

meetings



# Work Done to Date

- › Background reports
- › 2 online surveys (175 survey responses in total)
- › 2 in-person workshops
- › Preparation of Draft 1 Secondary Plan
- › Presentation of Draft 1 to the Project Steering Committee (August 11<sup>th</sup> & October 15<sup>th</sup> 2020)
  - Resolution from the Steering Committee to recommend to Council to release the Draft Secondary Plan for public and agency review
- › Presentation to Council (November 11<sup>th</sup> 2020)
- › Draft 2 Secondary Plan for public release

# Online Survey #2 – What We Heard

- › February 24<sup>th</sup> to April 15<sup>th</sup>, 2020
- › 74 participants - 1,334 data points
- › Development concepts to explore options for the new Secondary plan



## Based on survey results, there is support for:

- New **mixed uses** on Woodbine for commercial, residential and office
- **Connections** to the trails system
- Creation of **smaller blocks** for ease of movement
- Connections to **natural features and stormwater ponds**
- **Urban parks** incorporated into higher density development along Woodbine
- A **mix of housing types** in each block
- Enhanced **streetscapes** to connect to lake

# Draft Secondary Plan

## Vision and Guiding Principles

*Keswick will become a more complete, healthy and vibrant community, balancing its existing lakeside character with new development that meets the community's employment, shopping and entertainment needs, and provides more rental and affordable housing to support a diverse population. As Keswick evolves, new development and investment will prioritize the creation of a stronger sense of community, a well-connected and multimodal transportation network, the protection of natural areas and a commitment to environmental sustainability and resiliency.*



# Draft Secondary Plan

## Vision and Guiding

**Principle 1:** To develop as a **complete, healthy, attractive, safe, inclusive and accessible** community for the present and future residents of Keswick.

**Principle 2:** To ensure a balance of **low, medium and high density and mixed use** development and intensification to meet the Town's growth targets and provide a **full mix and range of housing options, including affordable and rental housing.**

**Principle 3:** To promote and strengthen community identity and cohesion by supporting **mixed use community nodes, a high quality public realm and stronger connections and public access** to the Lake Simcoe shoreline.

**Principle 4:** To ensure that new development contributes to **building resiliency, reflects efficient land use patterns and mitigates the impacts of climate change.**

# Draft Secondary Plan

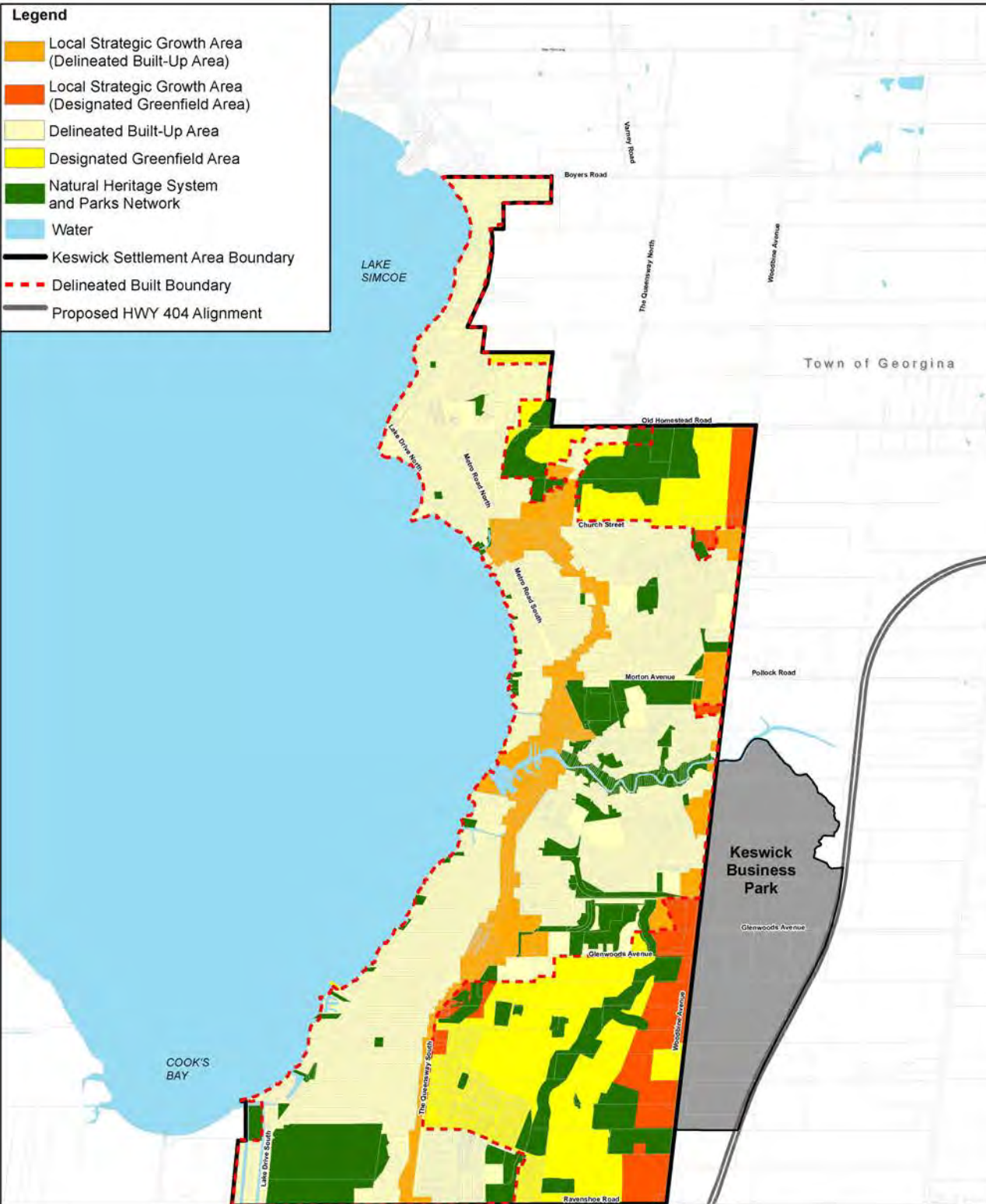
## Vision and Guiding

**Principle 5:** To ensure that new development is **integrated with existing land uses in a logical, orderly and efficient manner**, and is coordinated with planning for transportation and municipal services.

**Principle 6:** To ensure the provision of an **accessible, efficient, connected and multimodal transportation network**, that supports **pedestrian-oriented** environments and gives priority to the creation of complete streets and the provision of **active transportation** and transit infrastructure.

**Principle 7:** To ensure that Keswick develops in a manner that promotes a competitive and adaptable **economic environment** that protects for future employment generating activities, encourages investment, provides a diversity of business and employment opportunities and incorporates high quality broadband connectivity.

**Principle 8:** To protect the health and connectivity of the **Natural Heritage System** and Parks Network, including public parks, open space and natural heritage and hydrologic features and their functions.



# Draft Secondary Plan

## Schedule A: Growth Management

### A Defined Urban Structure

- › Settlement Area Boundary
- › The Natural Heritage System and Parks Network
- › The Delineated Built-Up Area
- › The Designated Greenfield Area
- › Strategic Growth Areas

### Development within the Designated Greenfield Areas

- › Designated Greenfield Areas shall achieve an overall minimum density of **50 residents and jobs** combined per gross hectare

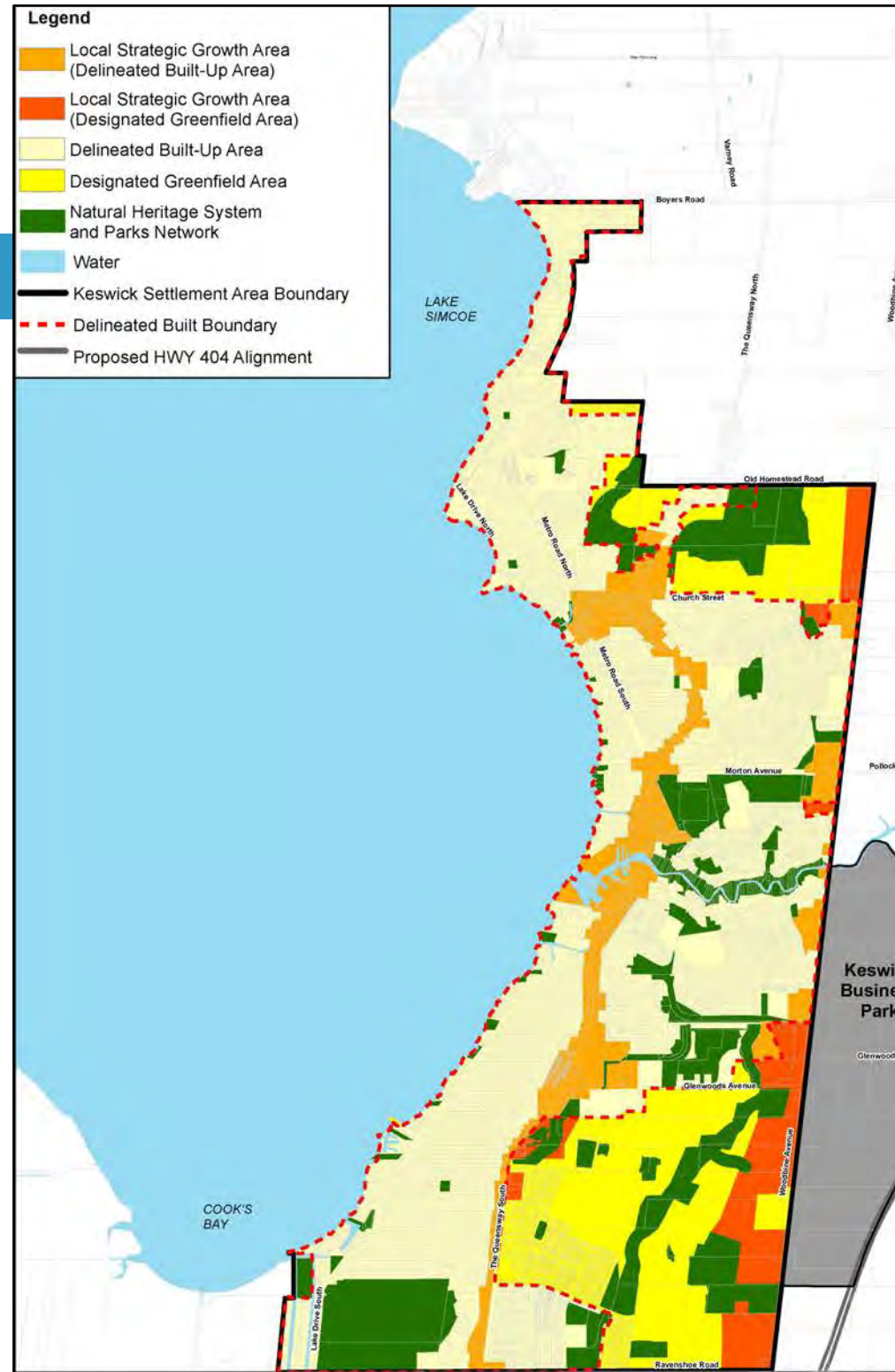
# Draft Secondary Plan

## Growth Management

As of January 2020, Keswick has an estimated population of 28,400, with 4,000 jobs.

Growth management is based on capacity of infrastructure (i.e. Sewage Treatment Plant):

- › Phase 1: Existing Capacity (33,600)
  - Estimated 650 additional jobs
  - Maximum 5,200 additional residents
- › Phase 2: EA Approved Capacity (50,600)
  - Minimum 2,000 additional jobs
  - Minimum 6,800 additional residents through intensification (40%)
  - Maximum 10,200 additional residents in the Designated Greenfield Area (60%)



# Draft Secondary Plan

## Building a Successful

### **Objectives for a Successful Community**

- › A Complete Community
- › A Viable Community
- › An Attractive and High Quality Community
- › A Healthy Community
- › A Sustainable Community
- › A Resilient Community

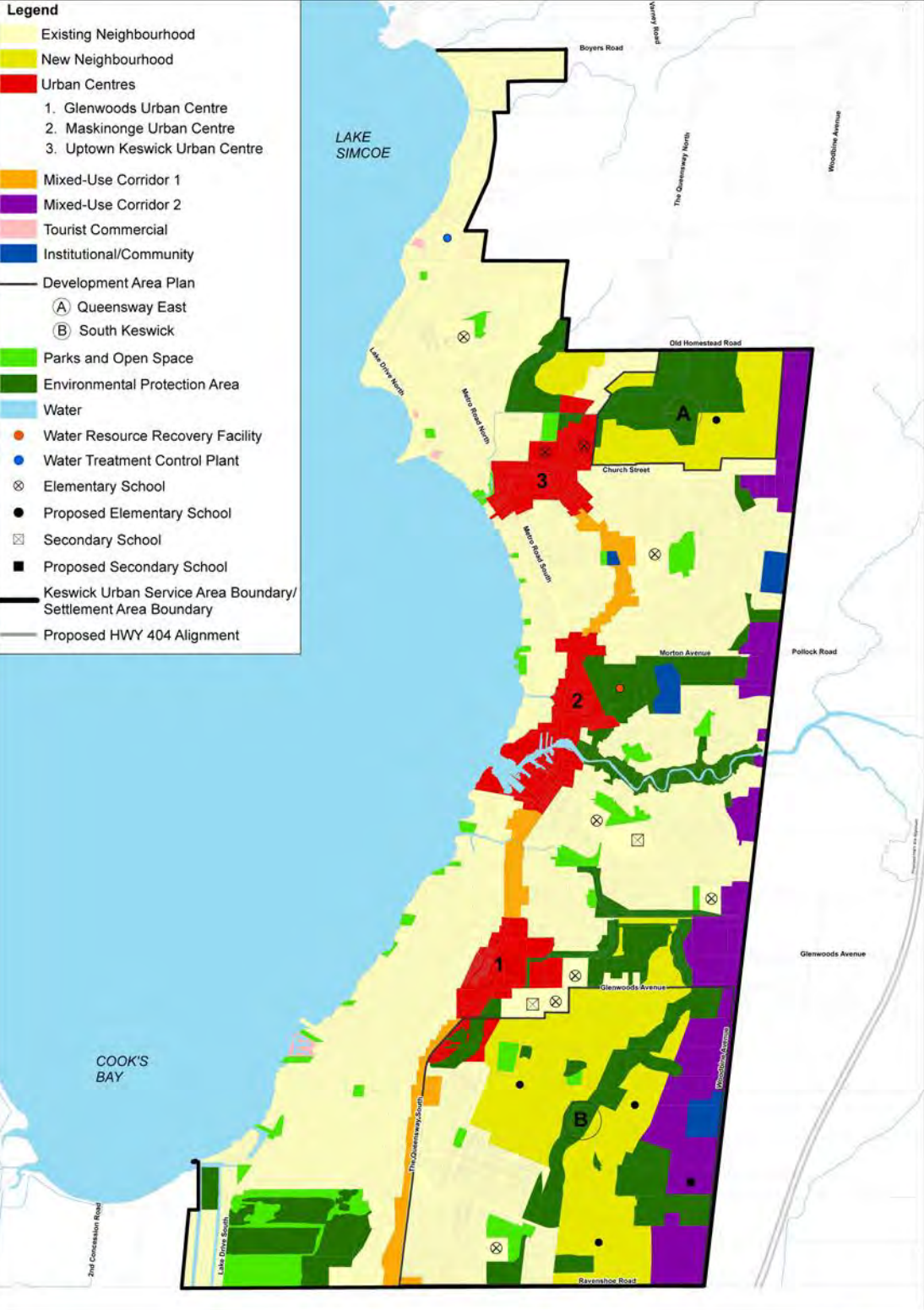
### **Policies for a Successful Community**

- › Strong Economy
- › Diverse Housing Supply
- › Sustainability/Climate Change Adaptation and Mitigation
- › Lake Simcoe Protection
- › Source Water Protection
- › Cultural Heritage Resource Conservation
- › Community Design



# Draft Secondary Plan

## Schedule B: Land Use Plan



# Draft Secondary Plan

## Land Use Policies

### Land Uses Permitted in All Designations

- › E.g. Public Uses and Utilities, Accessory Buildings, Telecommunications Facilities

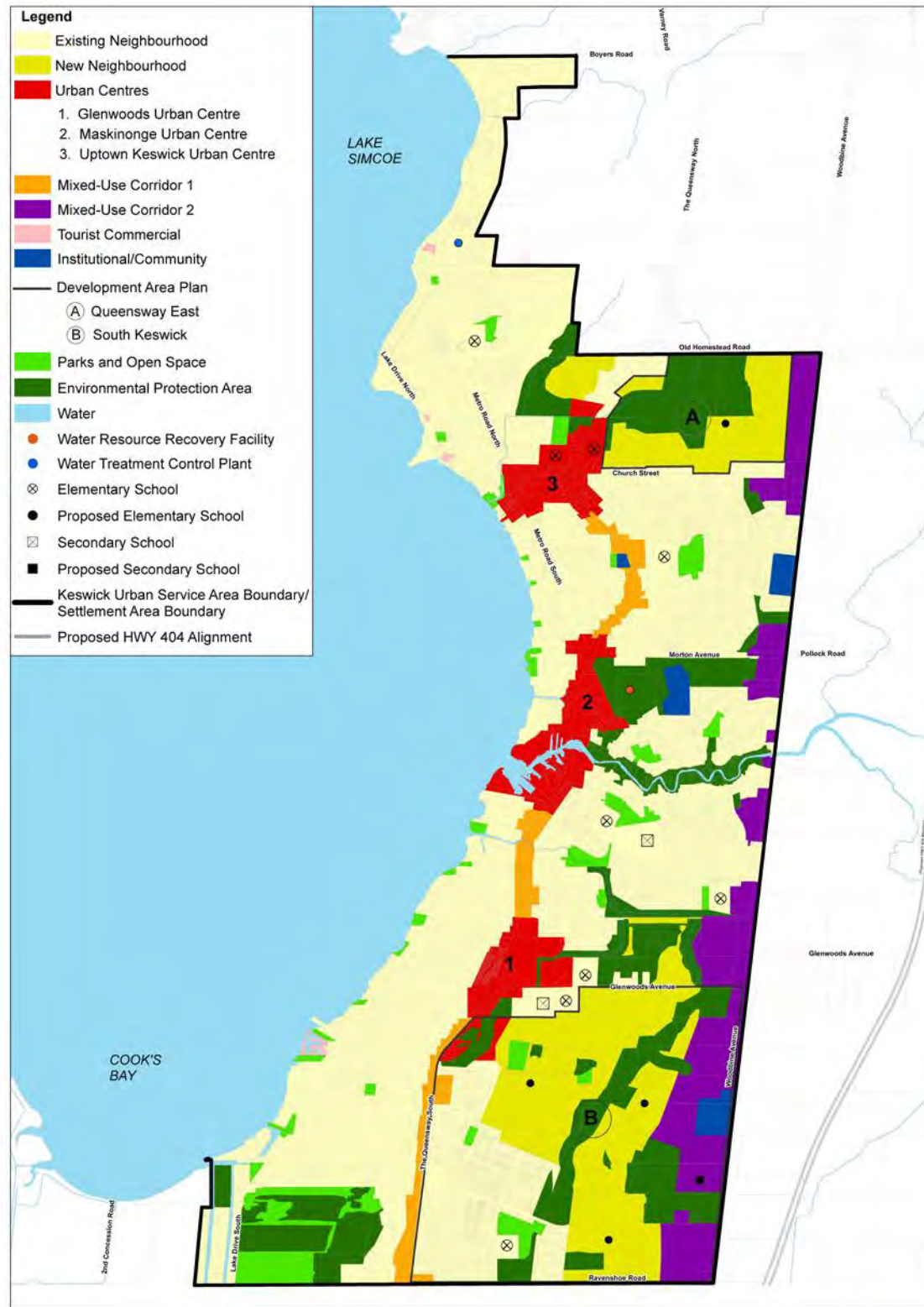
### General Policies for All Designations

- › E.g. Habitat Screening/Evaluation, Natural Hazards

### Land Uses Prohibited in All Designations

### Land Use Specific Policies

- › E.g. Low Rise, Mid Rise and High Rise Residential Uses, Additional Residential Units, Home Occupations, Live-Work Units, Short Term Rental Accommodation





# Draft Secondary Plan

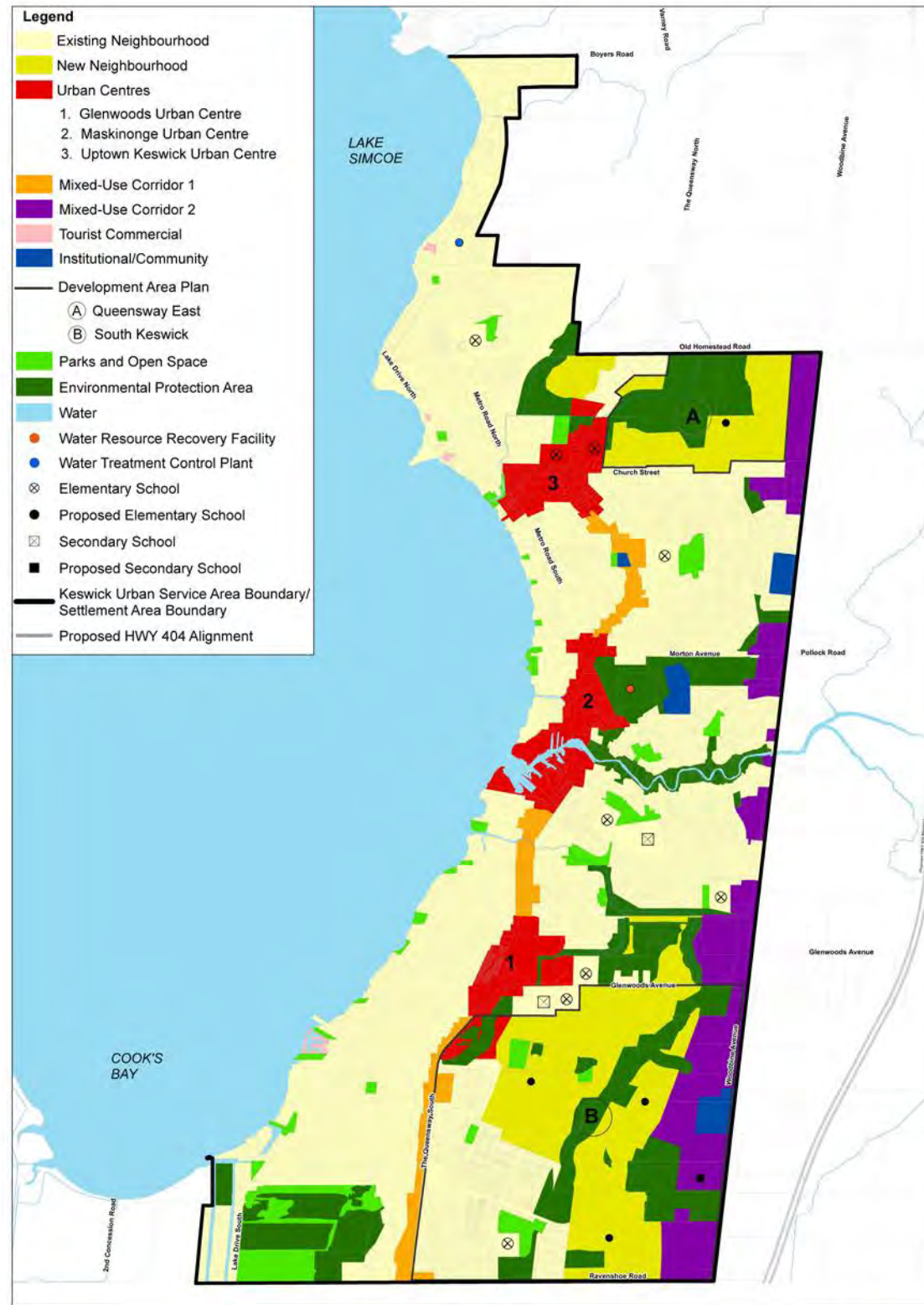
## Land Use Designations

### The Local Strategic Growth Areas

- › Urban Centres Designation
- › Mixed Use Corridor 1 Designation – The Queensway
- › Mixed Use Corridor 2 Designation - Woodbine Avenue

### The Neighbourhoods

- › Existing Neighbourhood Designation
- › New Neighbourhood Designation



# Draft Secondary Plan

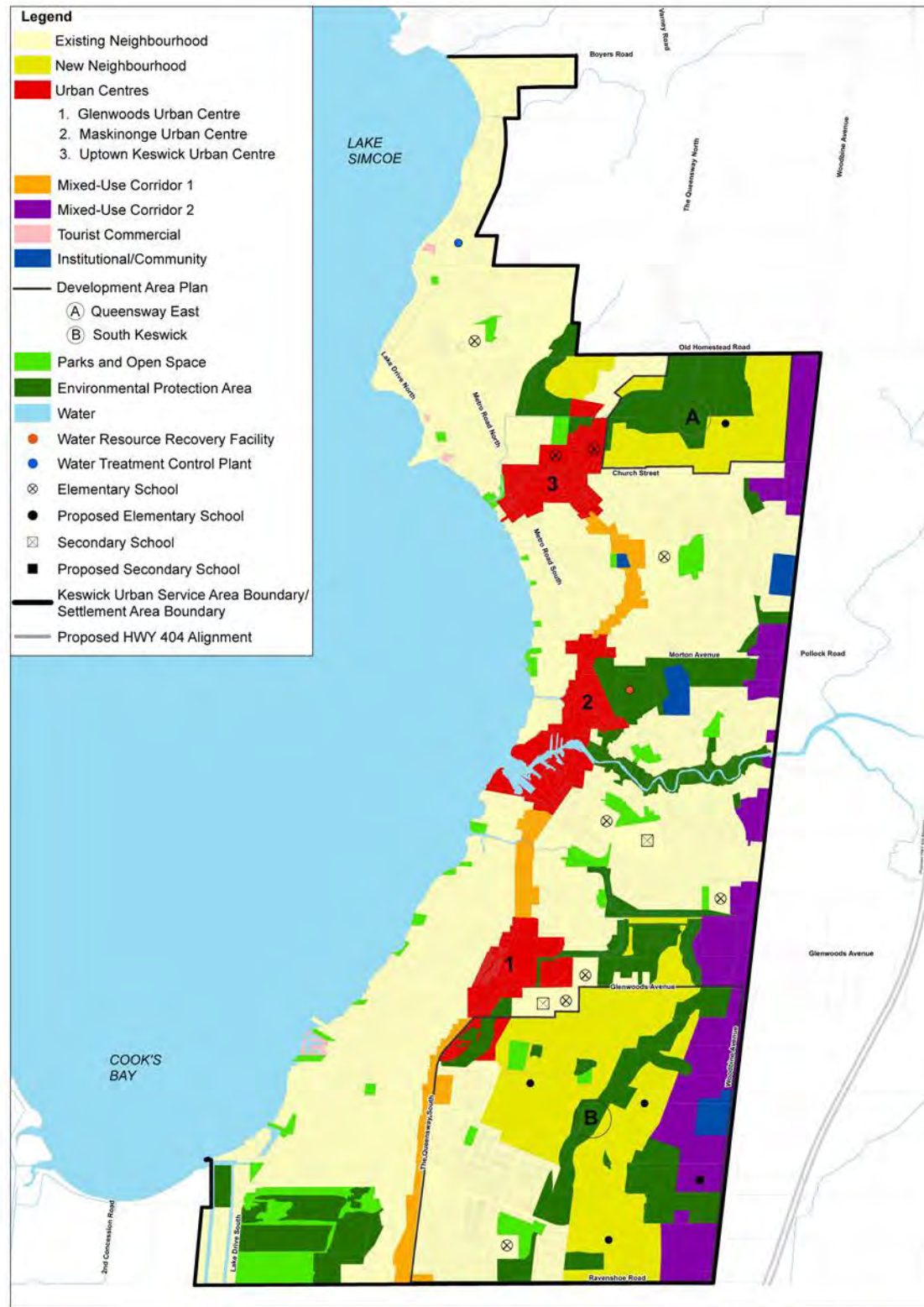
## Land Use Designations

### Community Supporting Land Uses

- › Tourist Commercial Designation
- › Institutional/Community Designation

### The Natural Heritage System and Parks Network

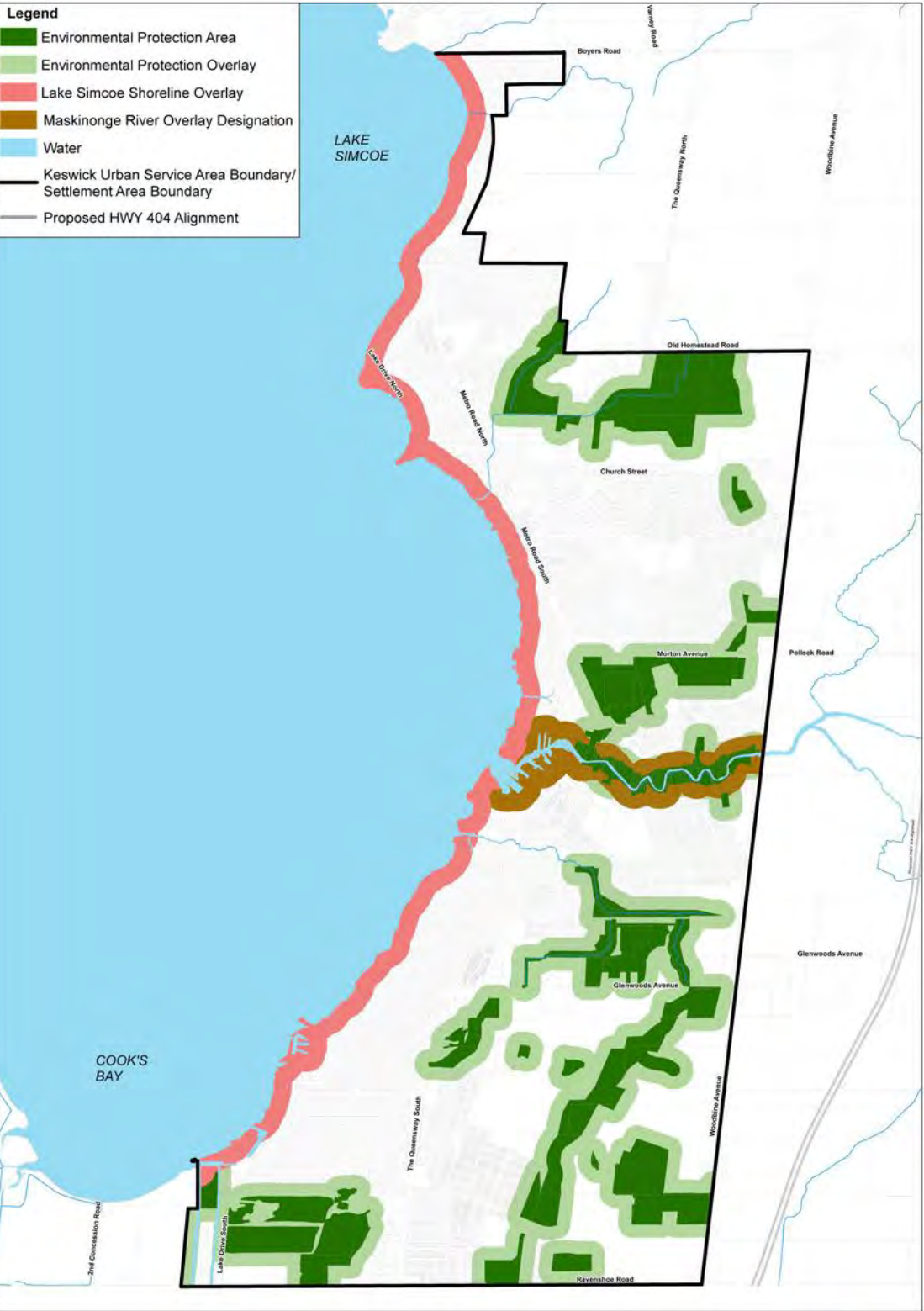
- › Environmental Protection Area Designation
- › Lake Simcoe Shoreline Overlay
- › Maskinonge River Overlay
- › Adjacent Lands Overlay Designation
- › Parks and Open Space Designation





# Draft Secondary Plan

## Schedule C: Environmental Overlay







# Draft Secondary Plan

## Schedule D: Transportation

# Draft Secondary Plan

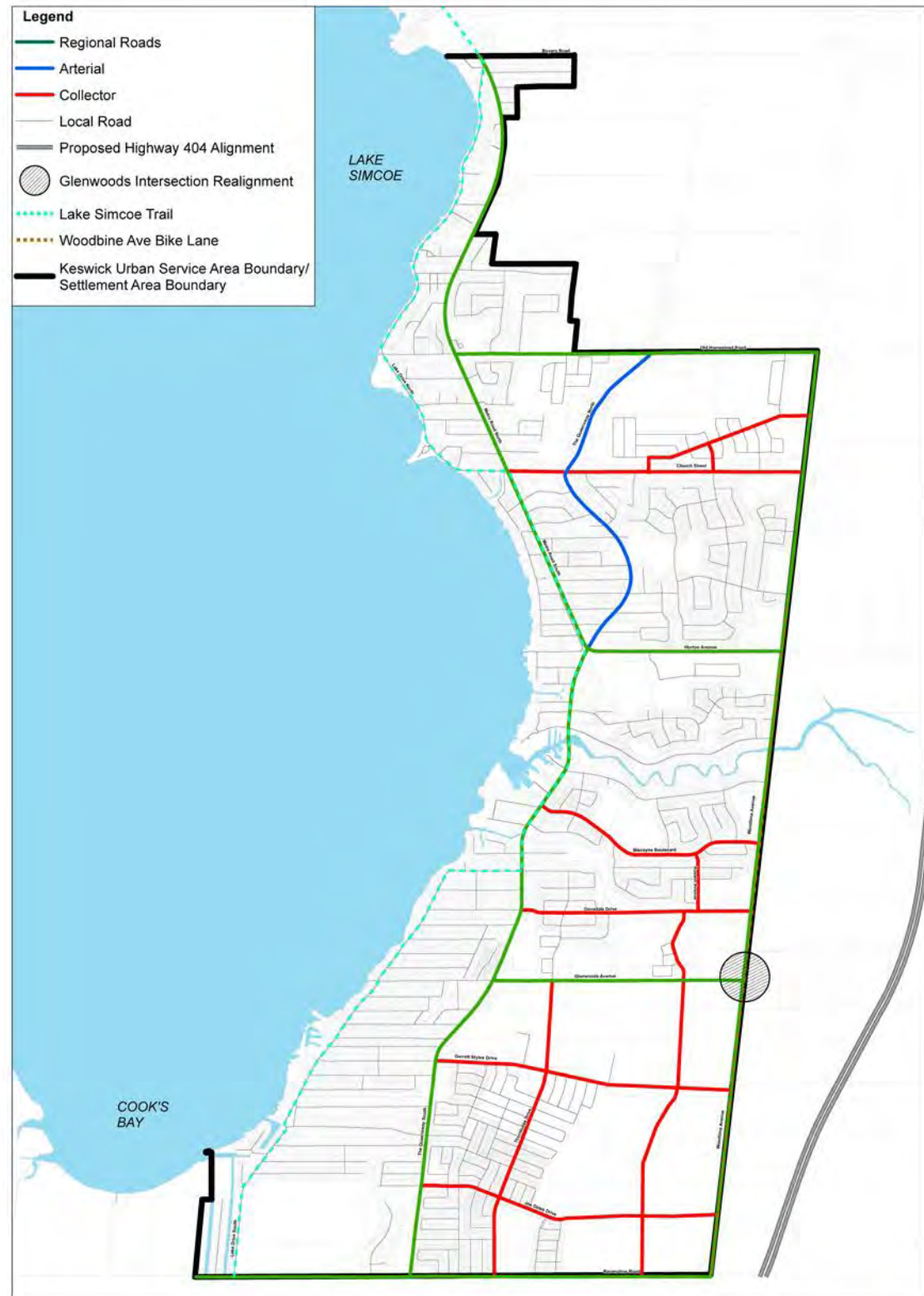
## Providing Sustainable Services and Infrastructure

### The Transportation System

- › General Transportation Policies
- › The Active Transportation System
- › The Trails System
- › The Public Transit System
- › The Road Network
- › Parking Management

### Sanitary Sewage and Water Supply Services

### Stormwater Management



# Draft Secondary Plan – Key Changes

The new Secondary Plan has been brought into conformity with Provincial policies and plans, the Region's Official Plan, and the Town's Official Plan

Key changes include:

- › Updated approach to growth management and growth projections;
- › Implementation of Lake Simcoe shoreline and source water protection policies;
- › Updated policies around Additional Residential Units;
- › Updated Natural Heritage System mapping and policy framework;
- › Clearer policy framework for lands along Lake Simcoe and the Maskinonge River;
- › Greater permissions for neighbourhood-supporting uses in Neighbourhood Designations;
- › Stronger focus on multi-modal transportation; and,
- › Evolving role of Woodbine Ave as a mixed-use high density corridor.



# Appendix I: Urban Design and Architectural Control Guidelines

## The Public Realm

### General Guidelines

### Guidelines for Roads

- › General, Regional Roads, Arterial Roads, Collector Roads, Local Roads, Main Streets, Window Streets, Private Roads, Lanes, Streetscape Elements

### The Natural Heritage System and Parks Network

- › Natural Heritage Features, Parks and Open Spaces, Community Parks, Neighbourhood Parks, Village Greens, Open Space Linkages, Urban Agriculture, Gateways, Views and Vistas, Stormwater Management Facilities

### Active Transportation

- › Pedestrian and Cycling System



# Appendix I: Urban Design and Architectural Control Guidelines

## The Private Realm

### Guidelines for all Development

- › General Guidelines
- › Urban Centres and Mixed Use Corridors
- › Neighbourhoods
- › Cultural Heritage

### Site Planning

- › Site Layout
- › General Site Landscaping
- › Landscape Details
- › Fences and Walls

### Low-rise Built Form (up to 3 storeys)

### Mid-rise (3.5 to 8 storeys) & High-rise Built Form (8.5 to 12 storeys)





# Appendix I: Urban Design and Architectural Control Guidelines

## The Private Realm

### Public Service Facilities

- › General Guidelines
- › Building Design
- › School Sites
- › Fire Stations
- › Places of Worship



### Commercial and Mixed Use Buildings

- › Building Design
- › Parking
- › Utilities and Servicing



# Appendix I: Urban Design and Architectural Control Guidelines

## Green Infrastructure and Building

Energy Conservation

Water Use and Management

Material Resources and  
Solid Waste

Air Quality

Lighting

Green Buildings/Green Site

Stewardship and Education

Retrofitting Existing Private  
Properties



# Next Steps

- › Online Survey #3
- › What We Heard Report
- › Begin Phase 3: Final Secondary Plan