

THE CORPORATION OF THE TOWN OF GEORGINA
IN THE
REGIONAL MUNICIPALITY OF YORK

BY-LAW NUMBER 2022-0036 (PUT-1)

BEING A BY-LAW TO AMEND BY-LAW NO. 2006-0062 (PUT-1), TO PROHIBIT AND REGULATE THE ERECTION AND MAINTENANCE OF ADVERTISING DEVICES WITHIN THE TOWN OF GEORGINA

WHEREAS the Council of the Town of Georgina may, pursuant to the Municipal Act pass by-laws for the purpose of prohibiting and regulating the erection and maintenance of advertising devices.

AND WHEREAS Council wishes to amend By-law No. 2006-0062 (PUT-1), a By-law to prohibit and regulate the erection and maintenance of advertising devices within the Town of Georgina.

BE IT THEREFORE ENACTED BY THE COUNCIL OF THE TOWN OF GEORGINA:

THAT:

1. The addition of the following definition to Section 2.0 after A-FRAME SIGN or SANDWICH BOARD SIGN:

ANIMATED SIGN: means a sign depicting continuous action, motion, light or colour changes through electronic means or an instrument that projects visual images onto a surface or such technology with the intent and effect of depicting action, motion, light or colour changes.

2. The addition of the following definition to Section 2.0 after CANOPY SIGN:

DIGITAL SIGN: means a permanent ground sign or wall sign that displays static information or static images on a digital or electronic screen, but does not include animation or moving images.

3. The addition of the following definition to Section 2.0 after FASCIA SIGN or SIGN BOX:

FEATHER BANNER SIGN: means a portable sign constructed of non-rigid material attached to the ground and supported on a pole.

4. That a new section be added as follows:

4.18 An animated sign.

5. That Section 7.2 be amended by adding:

K) Existing billboards may be converted to Digital Signs if they meet all other provisions of the By-law.

6. That a new section be added as follows:

7.8 DIGITAL SIGNS

A) If facing a residential property, must be a minimum of 50 metres (164') away from the residential area.

B) If on the same side of the street as another digital sign, must be a minimum of 250 metres (820') away from any other digital sign.

C) Must display any static image for a minimum of 5 seconds before changing to another image.

D) Must have the illumination dimmed at night.

E) Must not illuminate other properties.


7. That a new section be added as follows:

7.9 FEATHER BANNER SIGNS


A) Three (3) feather banners signs shall be permitted on a lot.

- B) No feather banner signs shall exceed a height of 4 metres (13').
- C) No feather banner sign shall exceed 2.25 square metres (7.3 sq. ft.).
- D) No feather banner sign shall be located less than 3 metres (10') from the lot line immediately adjacent to a Town highway or a regional or provincial highway unless specified otherwise by either the Region of York or the Province of Ontario as the case may be. On all highways the authority having jurisdiction may require the use of the road allowance in excess of 3 metres (10') whereby the sign in question must be relocated as required at the expense of the sign owner.
- E) No feather banner sign shall be located less than 3 metres (10') from any common lot boundary with an adjacent lot.
- F) Permits shall be issued in time increments of 30, 60 or 90 day occasions to a maximum of 240 cumulative days per lot per calendar year. Permits may be issued consecutively provided there are no other completed applications for other premises on the same lot.

READ AND ENACTED this 4th day of May, 2022.



Margaret Quirk, Mayor



Rachel Dillabough, Town Clerk
Manita Baykar, Deputy Clerk