



GEORGINA

For Immediate Release

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Georgina Fire and Rescue Services receives \$500 to conduct home fire sprinkler community outreach

Georgina, ON – Georgina Fire and Rescue Services has been awarded \$500 from the national non-profit Home Fire Sprinkler Coalition Canada (HFSC) and the Co-operators to increase awareness about the life-saving benefits of home fire sprinklers.

“Every community needs the facts about home fire sprinklers, including the Town of Georgina. We are honoured to have been selected for this generous contribution,” said Ron Jenkins, Fire Chief of Georgina Fire and Rescue Services. “Using the Home Fire Sprinkler Coalition’s educational materials, we will raise awareness of how quickly a home fire can become deadly and the life-saving impact of installing home fire sprinklers.”

Georgina Fire and Rescue Services will use this funding to promote and share information regarding home fire sprinklers on social media during Home Fire Sprinkler week – May 12-18, 2024. This will provide the residents of Georgina with information on the importance of home fire sprinklers, how they operate in the event of a fire and how they can be used to protect what matters most. With the NFPA Fire Sprinkler Initiative, HFSC co-sponsors Home Fire Sprinkler Week, an educational program carried out annually in Canada and the U.S. The week unites the fire service in the effort to increase awareness of home fire dangers to civilians and responders and facts about installing fire sprinklers in new homes.

According to HFSC:

- Without sprinklers, today’s home fires become deadly in as little as two minutes.
- These fires put residents and firefighters at risk from toxic smoke, heat and flames.
- With sprinklers, in a home fire, the sprinkler closest to the fire will activate when the temperature reaches about 74 degrees Celsius.
- The sprinkler will spray water directly on the fire, controlling or putting it out. In most home fires just one sprinkler activates.

For more information about home fire sprinklers, visit [georgina.ca/fire](https://www.georgina.ca/fire) and [homefiresprinklercanada.ca](https://www.homefiresprinklercanada.ca).

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