



**For Immediate Release**

Sept. 18, 2024

## Georgina Public Library welcomes new CEO

**Georgina, ON** – The Georgina Public Library Board is pleased to announce the appointment of Joseph Moncada as the new Chief Executive Officer (CEO)/Director of Library Services, effective Oct. 15, 2024. With an impressive background in both the private and public sector, Moncada brings with him a wealth of experience and a passion for libraries.

“We are very excited to welcome Joseph Moncada to Georgina Public Library,” said Bobbi Sabatini, Chair of the Georgina Public Library Board. “We believe his leadership, vision, and passion for community involvement will make a lasting impact on the library and community. We are looking forward to a bright future with Joseph at the helm. Our wonderful library staff are eager to start working with Joseph, bringing our community together by supporting, empowering, and inspiring our evolving community.”

Joseph Moncada brings an innovative and creative energy to Georgina Public Library. He comes from Oakville Public Library where he has developed and implemented several ground-breaking initiatives during his time as Director, Innovation and Integration. Prior to Moncada’s foray into public libraries, he put his MBA and IBBA to good use in senior leadership roles at Labatt Brewing Company, and as an entrepreneur, founding the Sweet Tooth Candy Emporium while a business student. He is an active volunteer and board member of several community organizations, proving his genuine interest and dedication to serving his community.

“I am absolutely thrilled to be joining the Georgina community and stepping into the role of CEO at Georgina Public Library,” Mr. Moncada shared. “This is an exciting time for the library and I feel incredibly fortunate to be part of its next chapter. Libraries are not just places for books; they are vibrant community hubs where people come together to learn, grow, and connect. I can’t wait to get started and help Georgina Public Library continue its mission of fostering a shared path of growth, discovery, and connection.”

To learn more about Georgina Public Library, visit [georginapubliclibrary.ca](https://www.georginapubliclibrary.ca).

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