



For Immediate Release

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Georgina celebrates Small Business Week with events to empower local entrepreneurs

Georgina, ON – The Town of Georgina, alongside local organizations and business stakeholders, is announcing events from Oct. 21 to 25, 2024, in celebration of Small Business Week. This initiative highlights the invaluable contributions of small businesses that form the backbone of Georgina's economy.

“Georgina's small businesses play an integral role in shaping our communities and economy,” said Mayor Margaret Quirk. “They create jobs, support local community events and initiatives and sports teams, and offer diverse products and services to residents and visitors. I thank them for their continued investment in our communities and for being Georgina ambassadors. This Small Business Week, I encourage you to support local, celebrate together at our events and become aware of the resources available to help small businesses grow.”

The week will kick off with a ribbon-cutting ceremony at the Georgina Chamber of Commerce, followed by a series of engaging events including open houses, workshops, networking opportunities, and the Chamber's annual Small Business Week Conference. Each event is designed to connect entrepreneurs, showcase resources and celebrate the vibrant business community in Georgina.

Key partners in this initiative include YSpace Georgina, the Georgina Chamber of Commerce, Georgina Public Library, South Lake Futures, Toastmasters and York Region Small Business Enterprise Centre.

A highlight of the week will be the Entrepreneur Spotlight Market on Tuesday, Oct. 22, held at YSpace Georgina, at 1 Market St. in Sutton from 2 p.m. to 5 p.m. This exciting event will feature a diverse array of local entrepreneurs that have benefited from YSpace programming, showcasing unique products and innovative services. Attendees will have the opportunity to meet the passionate business owners and explore their contributions to the community.

Join us in celebrating and supporting Georgina's thriving small business scene. For a full schedule of events, visit [choosegeorgina.ca](https://www.choosegeorgina.ca).

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