

Town of Georgina Corporate Communications communications@georgina.ca



Media Release

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## Georgina selected as host community of EDCO's 2025 regional event

**Georgina, ON** – The Town of Georgina is proud to announce its selection as one of four host communities for the 2025 Economic Developers Council of Ontario (EDCO) Regional Professional Development Events. Each year, EDCO opens a call for regional community hosts, and through a careful selection process, four communities are chosen to host these significant events. Along with Georgina, the 2025 regional events will be held in Sudbury, Rideau Lakes and Brantford.

"We welcome EDCO and its members to Georgina in 2025," said Mayor Margaret Quirk. "This event will allow us to highlight our economic development achievements and provide an opportunity to collaborate with professionals who are making a real impact in their communities. Corporate events like these bring significant benefits to our local businesses and showcase Georgina as a thriving hub for future investment and opportunity."

This full-day event (date and location to be determined) will bring together 50 to 70 economic development professionals from both the public and private sectors, offering a regional focus on current issues, trends and initiatives shaping the future of economic development in Ontario.

The Town is honoured to be part of EDCO's mission to strengthen member capacity, advance the profession and support municipalities in fostering economic prosperity across the province. Economic development plays a pivotal role in the community's growth and success, supporting job creation, investment attraction and overall quality of life for residents. Hosting this event will provide Georgina with a platform to showcase its strengths, network with key stakeholders and engage in meaningful conversations that will shape the future of the local and regional economy.

## The impact of hosting corporate events in Georgina

Hosting corporate events offers an economic boost to the local economy, as attendees will explore the community, patronize local businesses and engage in the unique experiences Georgina has to offer. The event also aligns with the Town's commitment to enhance economic opportunities, drive sustainable development and ensure long-term economic vitality.

## About EDCO

Founded in 1957, EDCO is Ontario's leading professional organization for economic developers, offering a range of professional development and networking opportunities for its members. EDCO's mission is to strengthen member capacity, advance the profession, and support Ontario's municipalities in fostering economic prosperity.

## About the Town of Georgina

Georgina is located on the southern shores of Lake Simcoe in Ontario, offering a vibrant mix of rural and urban living. With a strong focus on economic growth and sustainability, Georgina is committed to enhancing local business opportunities and supporting a thriving community for both residents and visitors.

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