



Georgina Town Council Feb. 5

2024 Beach Vendor Pilot Program update and 2025 program extension

Council received the report regarding the 2024 Beach Vendor Pilot Program update and 2025 program extension and approved the continuation of the program for the 2025 season. Council directed staff to issue an Expression of Interest for the program to allow up to four vendor spaces at De La Salle Beach and two vendor spaces at Willow Beach, with priority given to food vendors.

Fitness Centre Partnership Program

Council received the report regarding the Fitness Centre Partnership Program and approved the establishment of a program focusing on resistance/strength training and cardio equipment as part of the Rec Pass membership. Two fitness centres, Fitness Force and Snap Fitness Keswick, will become part of this new program. This initiative is an optional add-on to the Georgina Rec Pass membership. Patrons must first purchase the basic Rec Pass membership, and if they wish to access the strength/resistance training equipment at any of the participating fitness centres, patrons will need to pay an additional fee for the fitness add-on.

Motion from Mayor Margaret Quirk on Buy Canadian – Shop Local

WHEREAS, the Country of Canada is a proud, strong and sovereign nation; and,
WHEREAS, Donald Trump, the President of the United States, and his administration have made Canada the target of an economic attack through the proposed use of unjust tariffs that were to initially take effect Feb. 4, 2025; and,

WHEREAS, President Trump has now delayed for at least 30 days the imposition of tariffs on Canada to allow for further negotiations between the two countries; and,

WHEREAS, President Trump has referenced using “economic force” to make our resource, mineral and freshwater rich sovereign nation a 51st state; and,

WHEREAS, the threat of proposed tariffs is contrary to the historic bond and partnership between our countries; and,

WHEREAS, these unjust tariffs would drive Canada into a recession, potentially causing hundreds of thousands of Canadians to lose their jobs; and,

WHEREAS, the federal government, provinces, territories, municipalities, communities, businesses and organizations across Canada, along with our 40-million plus proud and resilient citizens, are coming together to support and protect Canada’s economic and independent sovereignty; and,

WHEREAS, the Town of Georgina is a strong and vibrant municipality of more than 52,000 proud residents and over 1,100 businesses; and,

WHEREAS, the Town of Georgina's Mayor and Council are resolute in their intention to take impactful actions to support and stand up for local businesses, residents and families across Georgina and Canada;

NOW THEREFORE BE IT RESOLVED:

1. That Town of Georgina staff be directed to review the impacts of a "Buy Canadian" procurement policy; and,
2. That Town of Georgina staff be directed to identify and expand promotions of current campaigns including 'Shop Local,' 'Grown in Georgina' and 'Georgina Made,' as a reminder to buy Canadian and shop local first; and,
3. That Town of Georgina staff be directed to report back as necessary and/or as the tariff discussions unfold.

Closed session

In regard to Closed Session Item 17.1.a under Section 239 (3.1) of the Municipal Act being education or training session regarding private roads,
That Council receive the education training regarding private roads.

In regard to Closed Session Item 17.1.b under Section 239 (2) (i) of the Municipal Act being a trade secret or scientific, technical, commercial, financial or labour relations information, supplied in confidence to the municipality or local board, which, if disclosed, could reasonably be expected to prejudice significantly the competitive position or interfere significantly with the contractual or other negotiations of a person, group of persons or organization, regarding the Canadian Life Science and Technology Park,
That staff be directed to proceed accordingly.

Additional Council information

Comprehensive minutes of Georgina Town Council meetings, which detail the full list of Council decisions, are available under [Agendas and Minutes](#) on the Town website once they have been ratified by Council.