



**For Immediate Release**

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## **Georgina wins 2025 Municipality of the Year from Festivals and Events Ontario**

**Georgina, ON** – The Town of Georgina has been selected as the winner of the Municipality of the Year Award, presented by Festivals and Events Ontario (FEO), for the population category of less than 50,000. This prestigious award recognizes excellence in municipal leadership and festival and event partnerships throughout the province.

“Winning this award places Georgina firmly on the map as a leader in hosting exceptional festivals and events,” said Mayor Margaret Quirk. “It is an honour to receive this award from Festivals and Events Ontario. I would like to recognize the many Town staff throughout the organization and the volunteers that were involved in making these events a success. This recognition underscores the Town’s ability to create vibrant, engaging and successful community celebrations that attract visitors and enrich the lives of our residents.”

The Municipality of the Year Award celebrates communities that have demonstrated outstanding support for the success and sustainability of festivals and events within their communities. These events create significant economic impact and foster community engagement, collaboration and pride. The signature Town-run event SnoFest, the grand opening event at the Multi-Use Recreation Complex (MURC) and the third-party Town-supported event, the Georgina Marathon and Half-Marathon, were just a few of the events highlighted as shining examples of the community’s achievements. Winning this award highlights Georgina as a premier destination for top-tier events in Ontario.

This achievement was made possible through the dedicated efforts of many Town divisions that worked on submissions showcasing Town-run, third-party and economic development events.

Festivals and Events Ontario is a non-profit organization that has been representing the festivals and events industry in Ontario for 30 years.

