

Media Release

Town of Georgina Corporate Communications communications@georgina.ca







For Immediate Release Feb. 20, 2025

Town asks residents to complete citizen satisfaction survey

Georgina, ON - Check the mailbox. Starting the week of Feb. 24, 2025, Georgina households will be receiving an invitation in the mail to complete a citizen satisfaction survey. It asks residents about everything from recreation programs and road maintenance to building permits and the care and upkeep of public spaces.

The postcards will feature a QR code that residents can scan to receive a survey link by text. Alternately, they can text "georgina" to a dedicated cell number to receive the link. Each cell phone number is eligible to receive one unique link to access the survey. If a resident is unable to complete the survey online, they are directed to contact the Town for further options.

Residents are encouraged to participate in this important survey as the results will help to inform continuous improvement efforts related to the programs and services offered to meet the needs of the growing community.

Residents who complete the survey can enter a chance to win one of three \$250 gift certificates to a local Georgina business. The survey will be open from Feb. 24 to March 30, 2025. Visit georgina.ca/CitizenSurvey to learn more.

-30-

Media Contact: Tanya Thompson | Communications Manager | Strategic Initiatives Phone: 905-476-4305, ext. 2446 | Email: tathompson@georgina.ca | georgina.ca