



Artist opportunity

Expression of Interest – MURC

The Town of Georgina invites established local Georgina artists to submit proposals for a small-scale art piece. The work will be installed at the Multi-Use Recreation Complex (MURC) located at 261 Garrett Styles Rd., Keswick.

A public art jury comprised of practising arts professionals and project stakeholders will be established for this single-stage competition. The Town encourages submissions from diverse backgrounds and origins, specifically Black, Indigenous and racialized individuals, 2SLGBTQIA+ community members and people with disabilities or disabled people.

Site context

The artwork will be installed on the fireplace at the MURC. The facility design is inspired by the idea of camping – grouping of programs around a social heart. The central hub space serves as a gathering and spectating space inclusive to all age groups. The MURC creates a gateway to the community while being close to Lake Simcoe and nature. The MURC fosters diverse culture and local history. The MURC project was designed with energy, environment, and occupant health and well-being in mind. Some of the green design components include improved water efficiency, optimized energy performance of heating and cooling systems, the use of sustainable materials, improved indoor air quality, maximized use of daylight and drought-resistant plants. The MURC is located on lands originally used and occupied by the First Peoples of the Williams Treaties First Nations and other Indigenous Peoples. We recognize the unique relationship the Chippewas have with the lands and waters of this territory. They are the water protectors and environmental stewards of these lands and we join them in these responsibilities.

The MURC aims to support recreation and culture needs by offering affordable options tailored to the community as participants or spectators and incorporating art and culture throughout the facility. A scheduled site visit is available upon request.

Budget

Up to \$10,000 CAD including HST (maximum). This is the total amount available for the commission of this permanent public artwork. All related expenses of this project including but not limited to up to two rounds of revisions, artist fees, all applicable taxes, detailed renderings, materials, insurance, equipment, travel to meetings and to the site, and an artist statement for completed work.

The selected artist will enter into a written agreement with the Town of Georgina following the approval of the acquisition of the public art. This agreement will address the artist's obligations, which include, but are not limited to:

- Materials
- Timeline
- Installation
- Maintenance and conservation plans
- Warranty
- Copyright, Intellectual Property and Moral Rights

Anticipated schedule

It is expected that the commissioned artist will comply with the project's general timeline dates, as stated below:

Date - Project phase

- March 25, 2025 – Submissions due
- April 15, 2025 – Selected artist notified – artist agreement signed
- May 16, 2025 – Artwork complete
- TBD – Unveiling

Design considerations

1. The work is to be responsive to the community and/or the space where it is located celebrating recreation, diversity and sustainability.
2. The goals of the project include providing visual interest to enhance the MURC space, engaging Georgina's diverse and vibrant community and promoting dialogue.
3. The work is to be inclusive, engaging and create a positive feeling.
4. The work may incorporate components; however, this should not add further to maintenance and durability.
5. Proposals must consider the local environment.

Other site considerations

Public safety is a priority in the acquisition of artworks. We prefer artworks that are sustainable, durable, non-corrosive in nature and require low maintenance. Artworks must be capable of being properly and safely supported by mechanically anchoring to an interior vertical masonry block wall. Size of artwork not to exceed 10 feet in width and 15 feet in height.

In addition, a core purpose of installing public artwork in this location is to support an accessible, welcoming and equity-affirming space that can be enjoyed by people from any cultural background, ethnicity, class, social disposition or recreational ability.

Selection process

A public art jury comprised of practicing arts professional(s) and project stakeholders will be established for the evaluation of the proposals. This is a one-stage competition. One artist will be awarded the commission.

The jury will recommend an artist for the award of the commission based on the following criteria:

1. Artistic merit, including quality of work, originality and artistic excellence in the field of temporary/permanent art.
2. Adhesion to location and expressed desire in this project.
3. Artist's demonstrated ability and proposal feasibility to meet the artwork deadlines, goals, budgets and success in executing projects of the scale outlined in this document.
4. Qualifications and professional experience of artist.

The Town of Georgina reserves the right to select and retain the artist deemed most appropriate for the project at its sole discretion.

Submission requirements

- Artist statement
- Professional resume
- Portfolio of past work
- Artwork design
- Proposed budget, delivery, installation plan
- References
- Permission statement

Fillable submission form

The fillable submission form can be found online at [georgina.ca/PublicArt](https://www.georgina.ca/PublicArt).

Accessibility

The Town will provide accommodation throughout the selection process to applicants with disabilities. Please notify Jodi Pridham jpridham@georgina.ca of the nature of any accommodation(s) that you may require in respect of any materials or processes used to ensure your equal participation.

Reserved Rights of the Town of Georgina

The Town of Georgina, at its sole discretion, may request clarification, request additional information or conduct interviews where competition is highly competitive, as deemed necessary to evaluate the submissions. The Town retains the sole discretion to determine whether a submission is responsive and if the prospective artist is capable of performing the work. The Town reserves the right, at its sole discretion, to determine the number of pre-qualified Artists. The Town reserves the right to not award the contract to a respondent based on information learned during reference checks, if they reveal information that is not favorable toward the respondent; The Town, at its sole discretion, may conduct independent research on a respondent and their performance in executing previous work for previous organizations independent of the references provided by the respondent; and the information gathered from independent research may be used in the evaluation of the respondent's capabilities and ability to complete the work. The Town reserves the right to not proceed with awarding a contract.

Publication of information

The Town of Georgina shall have the exclusive rights to issue all public announcements regarding the competition.

Additional information

For any additional information or questions please contact: Jodi Pridham, Manager of Client and Cultural Services at jpridham@georgina.ca

Pictures



This image shows the space where the art will be installed.



Original designer rendering of the outside of the building



Original designer rendering of the outside of the building